

呈獻生活時尚禮遇
體驗精彩購物獎賞

關於SOGO Rewards 會員計劃

SOGO Rewards以日本傳統繩結「水引Mizuhiki」為記，期待與您一直連繫，送上心意與祝福。「水引」結不僅是禮物包裝上的裝飾，也是幸福的象徵，代表人與人之間的連結，細水長流的關係。

我們將為每位尊貴會員帶來源源不絕的驚喜獎賞及購物體驗，與您分享優質品味生活。

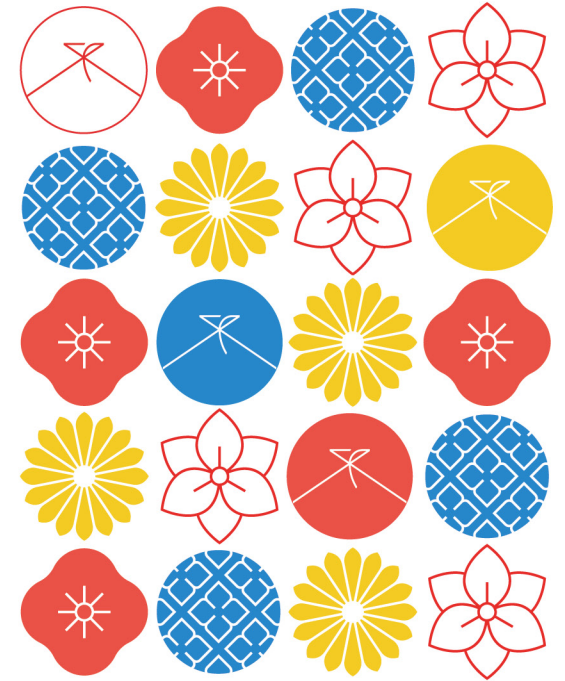
立即下載

SOGO Rewards | Q






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App Store

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會籍級別

只需下載SOGO Rewards手機應用程式，即可免費登記成為會員。我們的會籍以日本文化中具有吉祥含義的花卉命名，傳遞美好祝願：

-  TSUBAKI茶花紅卡會籍，象徵真摯與熱情。
-  AJISAI繡球花藍卡會籍，象徵幸福與圓滿。
-  KIKU菊花金卡會籍，象徵純潔與永恆。



如何加入	透過手機應用程式免費登記	過去365天內累積消費滿港幣\$20,000	過去365天內累積消費滿港幣\$60,000
會籍有效期*	永久	12個月	12個月

賺取積分，盡享無限獎賞

會員凡於崇光百貨消費每港幣\$1，即可賺取1基本積分，用於兌換崇光電子購物禮券、POINTASTIC獎賞及其他獨家禮遇。

積分	獎賞
10,000	\$50崇光電子購物禮券
20,000	\$100崇光電子購物禮券
40,000	\$200崇光電子購物禮券
100,000	\$500崇光電子購物禮券
及更多POINTASTIC獎賞*	

*不同獎賞所需積分各不相同。

會員禮遇#

SOGO Rewards為您準備了全年豐富禮遇，讓您尊享細緻、優越的服務和購物體驗。



	TSUBAKI茶花紅卡會籍	AJISAI繡球花藍卡會籍	KIKU菊花金卡會籍
加入會籍	免費登記即獲2,000獎賞積分	升級即獲5,000獎賞積分	升級即獲10,000獎賞積分
POINTASTIC獎賞			
商戶全年購物優惠			
生日驚喜	生日月份累積消費滿港幣\$2,000或以上可享2X積分(最多可獲100,000積分)	1,000獎賞積分 + 生日月份購物可享2X積分(最多可獲100,000積分)	1,000獎賞積分 + 生日月份購物可享3X積分(最多可獲600,000積分)
會員活動			
獨家活動邀請	---		
餐飲禮遇	---	---	惠顧和三味日式餐廳可享9折優惠

#請登入SOGO Rewards手機應用程式了解會員計劃之條款及細則。

YURI美妍卡

「立如芍藥，坐若牡丹，行猶百合。」日本文化中，常以百合花(YURI)形容優雅溫柔的女性。

YURI美妍卡會籍呈獻多姿多彩的美妝禮遇，讓您從內而外綻放美麗光芒。



如何加入

過去365天內於美妝商戶累積消費滿港幣\$5,000。



美妝禮遇

- 3,000積分迎新禮遇
- 於指定美妝活動購物尊享2X獎賞積分
- 於美妝專櫃尊享全年購物及服務優惠
- 獲邀出席美妝活動及工作坊

HIMAWARI親子會卡

向日葵(HIMAWARI)在日本被視為盛夏之花，予人太陽般的溫暖與希望，好比父母對子女沁入心扉的愛與關懷。

HIMAWARI親子會會籍呈獻繽紛多元的親子優惠讓您與孩子盡享樂聚時光，一家大小發掘更多樂趣。



如何加入

免費登記，即成為HIMAWARI親子會會員



親子會禮遇

- 豐富迎新禮品[^]
- 於兒童服裝及玩具部尊享獨家優惠
- 獲邀出席親子活動及工作坊

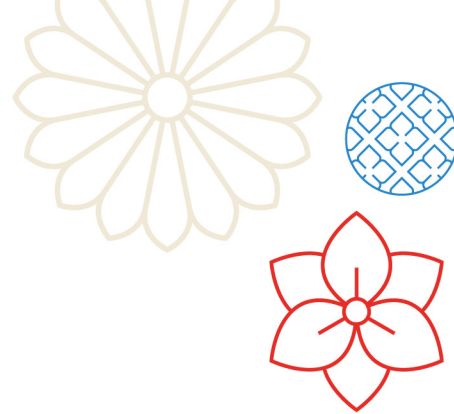
[^]指定迎新禮品將於成功登記HIMAWARI親子會卡會籍後自動發放到合資格SOGO Rewards會員帳號內。每位會員可獲指定迎新禮品一次。



About SOGO Rewards Programme

SOGO Rewards means more than what it carries. It all begins from an idea - Mizuhiki, the traditional Japanese twine that is tied in knots to decorate a gift. A symbol of affection, warmth, and togetherness, that's what SOGO Rewards is for you.

As our valued members, you'll be inspired and delighted with an array of lifestyle rewards and privileges beyond your expectation.



Discover an array of exciting shopping and lifestyle rewards

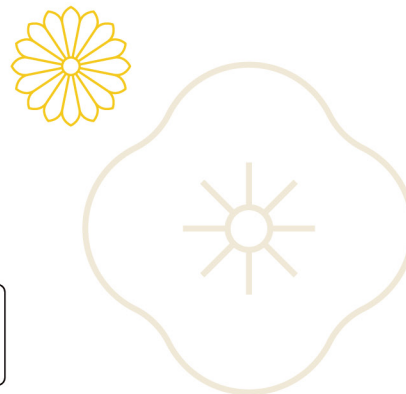
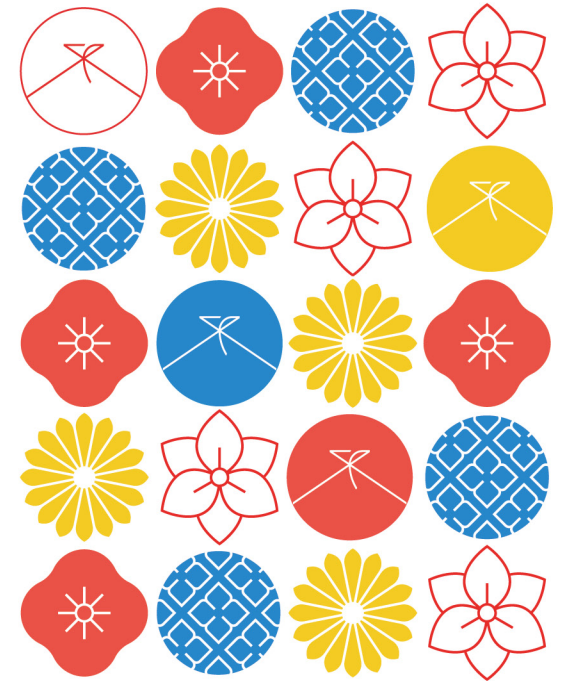
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Membership Tier

Simply download the SOGO Rewards Mobile Application and complete the registration procedure. Each membership tier is named after a flower with an auspicious meaning in the Japanese culture:

-  TSUBAKI (Camellia) Tier represents sincerity and passion.
-  AJISAI (Hydrangea) Tier represents unity and happiness.
-  KIKU (Chrysanthemum) Tier represents purity and longevity.



TSUBAKI Tier



AJISAI Tier



KIKU Tier

How to Join	Sign up through mobile app for free	Accumulative spending of HK\$20,000 in the past 365 Days	Accumulative spending of HK\$60,000 in the past 365 Days
Membership Validity*	Permanent	12 months	12 months

Earn Points for Unlimited Rewards

Members can earn 1 Basic Point for every HK\$1 spent in SOGO. Points can be redeemed for SOGO eGift Certificate, POINTASTIC Rewards and other exclusive privileges.

Points	Rewards
10,000	\$50 SOGO eGift Certificate
20,000	\$100 SOGO eGift Certificate
40,000	\$200 SOGO eGift Certificate
100,000	\$500 SOGO eGift Certificate
and	
More POINTASTIC Rewards*	

*Point requirements for different products and services vary.

Membership Privileges#

SOGO Rewards members can enjoy an array of privileges, personalised and memorable experience.














TSUBAKI Tier



AJISAI Tier



KIKU Tier

Join Us	Sign Up for FREE Earn 2,000 Bonus Points	Upgrade to earn 5,000 Bonus Points	Upgrade to earn 10,000 Bonus Points
POINTASTIC Rewards			
Merchants Year-round Shopping Privileges			
Birthday Delights	Earn 2X Bonus Points upon accumulative spending of HK\$2,000 or above during birthday month (max. 100,000 points)	1,000 Bonus Points + Earn 2X Points upon purchase during birthday month (max. 100,000 points)	1,000 Bonus Points + Earn 3X Points upon purchase during birthday month (max. 600,000 points)
Member Events			
Exclusive Event Invitations	---		
Dining Offer	---	---	Enjoy 10% discount at Wa San Mai

Learn more about the programme terms and conditions on SOGO Rewards Mobile Application.

YURI Beauty Card

In Japan, Yuri, known as Lily, denotes a woman's beauty. There is even a Japanese saying, "She sits and stands a peony and walks a lily".

YURI Beauty Card is a supplementary beauty card designed to reveal your beauty from the inside out.



How to join

Accumulative spending of HK\$5,000 at beauty merchants in the past 365 days.



Beauty privileges

- 3,000 Points welcome offer
- 2X Bonus Points for designated beauty fairs
- Year-round shopping and service privileges from beauty merchants
- Exclusive invitation to beauty events

HIMAWARI Parent Club Card

Himawari is the Japanese word for sunflower, seen as flower of summer in Japan. It blooms with warmth and hope like the sun, like a parent's love and care for their children.

HIMAWARI Parent Club Card features a range of amazing privileges to let you and your kids enjoy family time to the fullest.



How to join

Register for FREE to join as HIMAWARI Parent Club member



Parent Club Privileges

- Designated welcome gift[^]
- Exclusive shopping privileges at Kids' Fashion & Toys Department
- Invitation to private events and activities for parents and children

[^] Designated welcome gift will be allocated to eligible SOGO Rewards member account upon successful registration of HIMAWARI Parent Club Card. Each member can receive one designated welcome gift only.